

# Regions Chief Credit Officer Barb Godin Named One of 25 Most Powerful Women in Banking

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BIRMINGHAM, Ala.--(BUSINESS WIRE)-- For the second year in a row, [Regions Financial Corp.](#) Chief Credit Officer Barb Godin has been named one of the 25 Most Powerful Women in Banking by *American Banker* magazine.

This press release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20171003005581/en/>



Barb Godin, Chief Credit Officer, Regions Bank  
(Photo: Business Wire)

"I commend Barb for her repeat appearance on this impressive list," said Matt Lusco, Chief Risk Officer for Regions Financial. "As her own success broadens, Barb never fails to recognize the contributions of other Regions associates and mentor others for professional and personal success, while helping our company develop future leaders."

The annual ranking recognizes the most influential female leaders in the banking industry for their professional achievements, personal tenacity, and influence. Honorees will be recognized at an awards dinner and are featured in the October 2017 issue of *American Banker* magazine.

"Barb is among the exceptional leaders moving this industry forward," said Executive Editor Bonnie McGeer, who chairs American Banker's Women in Banking Editorial Committee. "The women selected for this honor are tackling tough business challenges with great success. The vision they bring to their work -- their diverse skill sets and extensive strategic responsibilities -- show that there are many ways to have a big impact."

The publication notes Godin's commitment to sponsoring and mentoring fellow Regions associates, her team's innovative use of data analytics to inform credit decisions, and her approach to creating a culture of risk management within the organization.

Godin joined Regions Financial in 2003 and has more than 40 years of experience in financial services. She was appointed Chief Credit Officer in August 2010 and named to the Regions Operating Committee. Godin's responsibilities include overseeing credit policy, credit administration and problem asset management for Regions Bank. Before her first appearance on *American Banker* magazine's list of Most Powerful Women in Banking last year, Godin was named

one of the magazine's 25 Women to Watch in years past.

## About Regions Financial Corporation

Regions Financial Corporation (NYSE:RF), with \$125 billion in assets, is a member of the S&P 500 Index and is one of the nation's largest full-service providers of consumer and commercial banking, wealth management, mortgage and insurance products and services. Regions serves customers across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates approximately 1,500 banking offices and 1,900 ATMs. Additional information about Regions and its full line of products and services can be found at [www.regions.com](http://www.regions.com).

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